The Ford and Fordson Association Annual General Meeting Sunday 24th February 2019 at 13.00 Fresian Hall, Tractor World Show, Three Counties Showground, Malvern, Worcestershire

The Minutes

Twenty-one members attended the meeting, which took place in the Freisian Hall during the annual Tractor World Show at Malvern.

Committee Members attending: Pat Pawsey, Rodney Gibson, Margaret Badham, Ken Bailey, Ian and Lin Prince, Luke Burgess, Peter Mitchem, Jane and Keith Broomhall.

Apologies for absence: President Nick Battelle, Website Manager Graeme Clark and Committee Peter Godwin, Derek Badham and Wendy Gibson

Welcome by the Chairman

Good afternoon and welcome to you all and thank you for attending this the Club's Annual General Meeting at Spring Tractor World. It is important that AGM's be held as it is where the Club's election of committee members, reports and our financial position are given, and other business transacted. Time marches on, so I will be brief and without further ado I shall hand the meeting over to our very efficient Secretary and Treasurer. Ladies and gentlemen Jane Broomhall.

Minutes of the previous AGM held on Sunday 25th February 2018 at Malvern were distributed ahead of the meeting and the Secretary provided a summary of the content. Acceptance of the Minutes as a true record of the meeting, proposed by Stuart Bailey, seconded by Ken Bailey and signed by the Chairman.

Matters Arising from the Minutes:

There were no matters arising.

Election of Officers

The only Committee member whose membership expired in 2019 was advised as Ian Prince. Ian had confirmed that he was willing to continue, and this was proposed by Bob Baseby, seconded by Rodney Gibson and his election was confirmed by those present.

Chairman's Report – Pat Pawsey

After last year's AGM I expect you had all been looking forward to welcoming your new Chairman. I'm sorry to disappoint you – I'm still here. We still haven't managed to convince anyone to step up and take over yet, but have not given up, as my school reports often said, 'Must try harder!'

I should just say that the Chairman's job is not very onerous; we of course will call a committee meeting when any major issues need to be discussed and voted on, however most matters are resolved by consensus as we talk to one another on an irregular basis or as the need arises. We do hold meetings at shows when sufficient committee members are available, the present the system has evolved over the years and seems to be working well. I believe strongly in the old adage "If it ain't broke don't fix it".

I'm pleased to report that the Club had another successful year and make no mistake, that success is due entirely to your efforts and support. Your committee is very conscious of that fact; unlike the organisers of some events who seem to be losing sight of catering for the needs of the very people that make their events viable – the exhibitors. It is hard to earn peoples trust these days, but very easy to lose it and once lost it is neigh on impossible to win it back.

This is our fifth meeting in this hall and by and large members seem happy with the arrangement. It can be argued that moving round the country made for more people attending meetings but finding suitable venues is not easy, I remember some very cold ones in the past and I often wonder if the number turning up is a direct reflection of members contentment or dissatisfaction with the running of their club.

Last year was the centenary of the launch of the Fordson F and this year is the ninetieth anniversary of improved F the Fordson N's launch. Interestingly it had more colour schemes than most starting with Grey through De Burgh Blue to the 'Essex Cart' colours of Blue and Orange, followed by a face lift to Harvest Gold and finally Green in an attempt to make it less a target for marauding German bombers. There are several events where the model will be strongly featured during the year.

We hope to strengthen our area representatives this year to make the Club more relevant in parts of the country that are not covered at the moment, and Jane has been working hard during the last year at this with encouraging results, as you will have seen from recent announcements in the magazine, these things do take time.

We continue our relationship with the magazine's publishers Kelsey Media, and I am very grateful to those of you who send me articles and photographs for inclusion in the Club's pages, it does keep them fresh and interesting. We meet with them on a regular basis and you can be assured that your views and criticisms and occasional praise are bought to their attention. Of course, not every suggestion is acted upon, but a good relationship has been built up with them over the years. I know any concerns we raise are taken seriously and I believe do make a significant difference.

I said on my welcome that I should be brief so as not to keep you from the Show unnecessarily, so will again sit down and hand you over to our Treasurer and Secretary Jane.

Secretary/Treasurer's Report – Jane Broomhall

The accounts cover the calendar year 2018.

They have been audited by a chartered accountant at no cost to the Association and, as previously advised, any cheque transactions require two signatories.

Public Liability Insurance is in place for £5,000,000 and we continue as members of the Federation of British Historic Vehicle Club. This body keeps Associations like the FFA in touch with all the relevant regulations.

Income

Our main income is via subscriptions, the majority of which are from members who also subscribe to Ford and Fordson Tractors magazine.

As at the distribution of Issue 89 of the magazine (February/March 2019) we have 658 UK members who pay £20 per year and 41 overseas members who pay £30/£33 depending if they are in Europe or further afield.

We pay Kelsey £2 per magazine for UK members and £3 per magazine for Overseas members. These sums are paid on a magazine by magazine basis.

In addition, we have 30 member-only subscriptions at £8 per year.

Payment via direct debit continues to be popular and a total of 133 members make payment in this way, an additional 24 over 2017. A company, GoCardless, provide this service for a 1% fee and it clearly makes payment easier and members don't have to remember when their subscription is due, albeit I remind them in any case.

Membership subscriptions totaled £14,732.94 during the year, versus £12,872.78 in 2017.

Merchandise sales have continued at a good level at events attended during the year and via postal orders which are handled by Wendy and Rodney Gibson. Having said that, sales are slightly down at £9,440.67 compared to £10,933.56 in 2017.

Sponsorship income relates to companies advertising on our website (£209) and monies received from the Ford and Fordson Club in the Netherlands (£1136) which ceased to operate during 2018 and distributed their funds between the FFA and Blue Force clubs.

Fundraising of £627 relates to monies donated for the provision of teas, coffee etc. at shows.

Expenditure

Subscription transfers totaled £8,306.00 and relate to the monies paid to Kelsey for distribution of the Ford and Fordson Tractors Magazine.

Merchandise costs for purchases of the range of FFA clothing and accessories, together with postage out total of £11,146.42, a substantial increase on 2017.

Exhibition/AGM costs reduced in 2018 to £2,799.25 compared to £4,680.73 in 2017. This included the purchase of one additional marquee, to give a total of six of the pop-up-style, which better represent the Association. Further costs were incurred for the purchase of banners, advertising in event programmes, catering and for the hire of this building for our AGM. We were charged £340 for our stand at The Pembrokeshire County Show last year but this will not be repeated in 2019.

Insurance relates to our general insurance and membership of the Federation of British Historic Vehicle Club. £395.88 and £302.40 respectively.

Trophies/Plaques at £1678.32 includes awards at shows, magnets given to exhibitors at shows, and stickers/membership cards which are given to members when they renew their subscriptions.

Stationery and postage costs at £1,084.67 were higher than the £817.87 of 2017 but reflect the increase in membership.

Summary

Our income exceeded our expenditure by £432.91 compared to £1,203.60 in 2017.

The balance at the bank as at 31st December totaled £19,281.80 compared to £18,848.89 in 2017 and the merchandise stock in hand totaled £13,184.51, an increase of £4300 on 2017. The dramatic increase in stock is partly due to introducing a new range of children's clothing which hasn't been as popular as thought, but also to over stocking. (We are reducing the level of stock held by other than committee members).

The Future

Our priorities in 2019 are to:

continue the increase in membership numbers

reduce our stock of merchandise to a more acceptable level

extend our Representatives to provide a better coverage both home and abroad (we have had some success in recent months with new Representatives in Belgium, France, Germany, Netherlands and Southern Ireland

We have enjoyed a successful year with tremendous support within the Committee, from members, event organizers and Kelsey Publishing.

Thank you.

Any Questions?

Any Other Business

Member Peter Andrews advised the meeting of two forthcoming events which he hoped the FFA could support:

On 21st July – a one day commercial vehicle show at Gaydon in Warwickshire – the British Motor Museum being open and free to attend for anyone exhibiting.

On 7th and 8th September the 9th Annual Autumn Working Weekend to be held near Kettering, organised by Michael Alcock. Different classes depending upon exibit. Participants can arrive from Friday evening.

Further, fuller details to be included on the FFA website.

Peter Mitchem, Committee member, thanked the Chairman and Committee for all their hard work over the year.

There being no further business the meeting closed at 1.45 p.m.

JB/03.03.19

FORD AND FORDSON ASSOCIATION INCOME AND EXPENDITURE ACCOUNT 1 January 2018 to 31 December 2018



Income

Sponsorship	1,345.24
Membership Subscriptions	14,732.94
Merchandise Sales, inc. postage	9,440.67
Fundraising	627.00

Total 26,145.85

Expenditure

Subscription Transfer	8,306.00
Merchandise Purchases	11,019.76
Exhibitions/AGM	2,799.25
Insurance	698.28
Trophies/Plaques	1,678.32
Telephone, Postage and Stationery	1,084.67
Merchandise Postage	126.66

Total	25,712.94
Excess of Income over Expenditure	432.91
Balance Brought Forward from 31 December 2017	18,848.89
Balance at Bank as at 31 December 2018	19,281.80
Merchandise stock in hand	13,184.51

JB/04.02.19